Amendments to the Specification:

Replace the paragraph starting on line 2 of page 6 with the following amended paragraph:

Fig. 1 is a network diagram illustrating mobile devices communicating over the [intent] Internet to content providers in a conventional manner. A plurality of users are each equipped with mobile terminals 100. Three such terminals are shown, and a dotted line is employed in Fig. 1 to connote that a larger number may actually exist. Associated with each mobile terminal 100 is terminal characteristics 102 and user preferences 104. A mobile terminal 100 may communicate over mobile telephone network 10 to another mobile terminal 100 or to a WAP provider 200. Those in the art appreciate that a WAP provider 200 may be organized either as a proxy or as a gateway. WAP providers 200 communicate via Internet 20 with content providers 300, such as web servers. Content from a content provider 300 is typically returned in wireless markup language (WML) format, perhaps translated to WML at the provider 300 from the hypertext markup language (HTML) typically provided to wired terminals on the Internet 20. Conversion of the content for delivery to mobile devices 100 is accomplished by content converters 202 associated with WAP providers (gateways or proxies) 200. Content converters 202 provide encoding and decoding for efficient data transmission and deliver content via mobile telephone network 10 to mobile terminals 100 in a form that should be intelligible on a broad range of device types; the content, however, may not be entirely appropriate for certain device types, and may not conform with user preferences.